

*Commanderie du Bontemps
Médoc et Graves
Sauternes et Barsac*



Press release, Bordeaux, June 2012

THE "FÊTE DE LA FLEUR" 2012
FRIDAY 29TH JUNE
QUINCONCES ESPLANADE, BORDEAUX

The "Fête de la Fleur" will be held on Friday 29th June on the Quinconces Esplanade in Bordeaux as an inauguration to the festivities of "Bordeaux Fête Le Vin". Organised by the Commanderie du Bontemps Médoc & Graves, Sauternes & Barsac, this year the "Fête de la Fleur" is taking over the largest esplanade in Europe for a prestigious evening reception flourishing the colours of Bordeaux, which will be concluded beneath the dazzling lights of a magnificent firework display launched from the banks of the Garonne River.

With more than 1 500 guests, the "Fête de la Fleur" has now become a keynote event for wine lovers from all over the world who come together to share their passion for the fine wines of the Médoc and Graves, Sauternes and Barsac during a glittering evening. Numerous Michelin-starred chefs, film stars, well-known musicians and international VIPs have already honoured this world-renowned festival with their presence.

This year, wine professionals, international journalists and VIPs will gather to savour a menu created by the Chef Jean Luc ROCHA, awarded two Michelin stars at the Relais & Châteaux establishment Cordeillan-Bages in Pauillac. With skill and inventiveness, Jean Luc ROCHA takes a new slant on produce from the South West of France, proposing a modern style of cuisine full of flavour and adding his own touch of imagination.

For its 8th event, "Bordeaux Fête le Vin" will once again be setting up its stands along the embankment of the Garonne River from 28th June to 1st July 2012. It will offer the 400 000 visitors expected to attend this event a programme of tastings and initiation that have made the success of this wine festival since it was created on Alain Juppé's initiative in 1998.

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