

*Commanderie du Bontemps
Médoc et Graves
Sauternes et Barsac*



Press release, Bordeaux March 21th, 2012

PRIMEURS 2011

THE BAN DU MILLESIME

Wednesday 4th April

at the CAPC Museum of Modern Art in Bordeaux

Initiated by and for wine merchants who are members of the Commanderie du Bontemps du Médoc et des Graves, de Sauternes et Barsac, as part of the *Primeurs* wine tasting week organised by the Union des Grands Crus, the Ban du Millésime brings together Bordeaux's leading Wine Trade companies, which invite their customers and friends to this evening event.

Many estate owners join them to present the new vintage during a dinner, which this year will be held on Wednesday 4th April at the CAPC Museum of Modern Art in Bordeaux. More than 550 guests, buyers from all over the world, eminent wine connoisseurs, as well as French and international journalists will meet to celebrate and taste the 2011 vintage made at estates on Bordeaux's Left Bank.

First launched in 2000, the Ban du Millésime is the "newest" celebration organised by the Commanderie du Bontemps du Médoc et des Graves, de Sauternes et Barsac. An occasion not to be missed, it is now one of the Commanderie's top events and considered as the keynote event of the *Primeurs* wine tasting week. It is an evening of friendship and festivity where everyone is delighted to meet again in Bordeaux, gathered this year to taste the 2011 vintage, which already promises to be excellent.

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